



Marketing Manager

- Progressive team in a dynamic fast paced & fun environment
- Iconic brand in a growing industry
- Market expansion and challenging product growth opportunities

NZ's premier theme park is seeking an experienced senior Marketer to continue the ongoing growth and development of the business.

As this is a senior role reporting directly to the General Manager, typical experience will include:

- Managing and motivating a small sales team in varying markets.
- Ability to generate efficient advertising strategies to target markets.
- Organising a variety of events of varying scales.
- Negotiating with customers, suppliers, B2B and key industry players.
- Internet marketing, Market research and most aspects of the marketing mix.

An Ideal candidate will have experience in a similar service industry or hospitality industry. A relevant tertiary qualification or extensive marketing experience is preferred. You must have a strong sense of creativity, attention to detail and the ability to work well with others.

A competitive remuneration package, ongoing career development and training are provided with this exciting position. This role is offered on a 1 year contract basis for maternity leave cover.

See our website for more information. Please email your CV and cover letter to britta@rainbowsend.co.nz

Or phone 2610425 or 021 924929. Applications close on Friday 30th May 2008.

No recruitment agencies please!